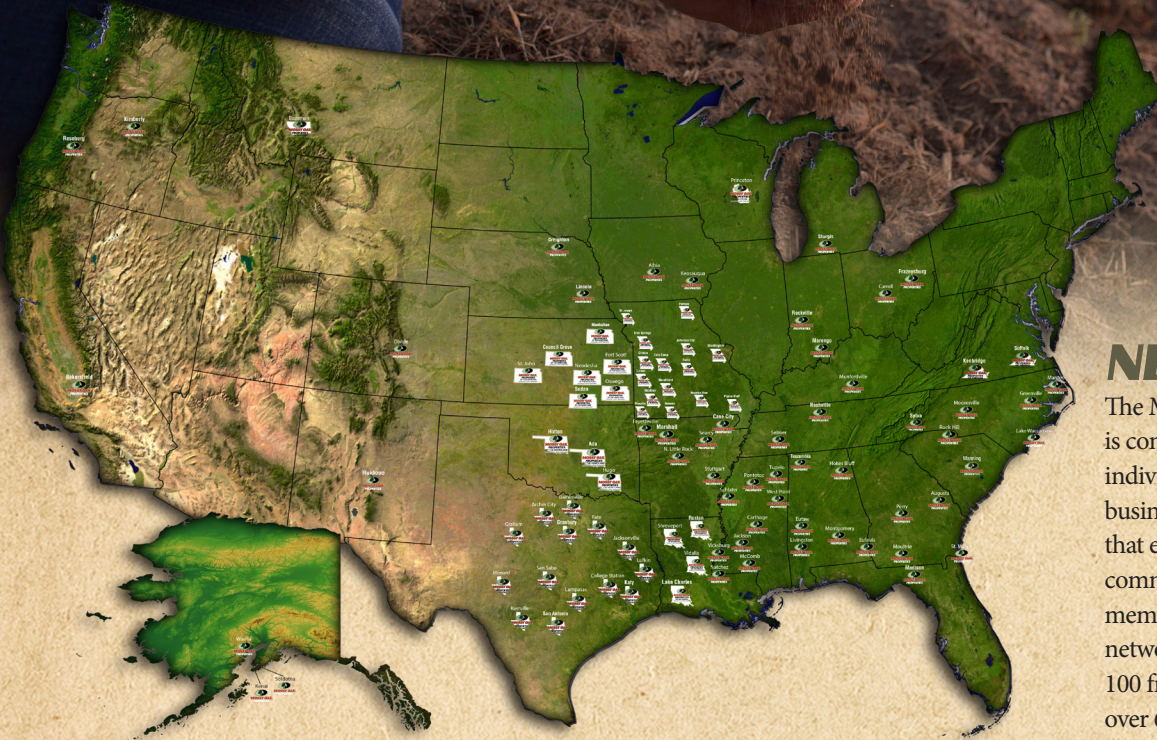


THE POWER OF



MOSSY OAK[®] PROPERTIES *America's Land Specialist*



NETWORK

The Mossy Oak Properties network is comprised of the best groups and individuals in the land brokerage business. We create an environment that encourages interaction and open communication for our network members. The Mossy Oak Properties network currently encompasses over 100 franchised offices in 27 states, with over 600 land specialists.

PRINT ADVERTISING

Mossy Oak Properties print ads are run strategically in publications that reach qualified consumers increasing awareness of the network and reinforcing its position as the most qualified and trusted source for rural and recreational real estate transactions. Mossy Oak Properties print ads are placed in such publications as The Land Report, Quality Whitetails, Gamekeepers Farming for Wildlife and Open Fences.



TELEVISION ADVERTISING

Through our partnership with Mossy Oak Productions, Mossy Oak Properties reaches more than 100 million households via the Outdoor Channel, Pursuit Channel and Sportsman Channel. MOP's spots are seen in primetime on The Gamekeepers of Mossy Oak, the Lindsey Way, Ducks Unlimited, Mossy Oak Country Roots and Drury Outdoors Critical Mass.

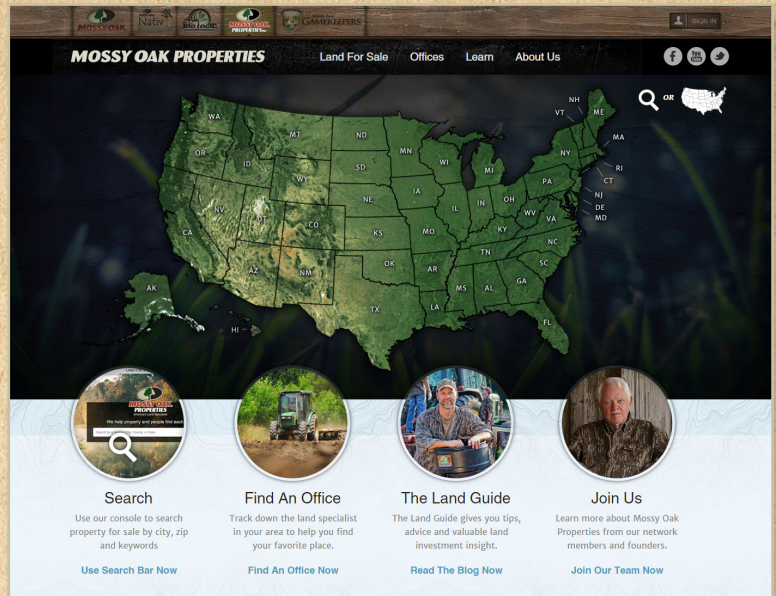


MOSSYOAKPROPERTIES.COM

Each Mossy Oak Properties office markets its listings and services on the corporate website: www.mossoakproperties.com. Our site averages 10,790 daily user sessions per day. A user session is a series of hits to our site over a specific period of time by one visitor. The average length of time users stay on the mossoakproperties.com site is over 8 minutes: consumers are getting to the site and staying there a significant amount of time. The Mossy Oak Properties site received more than 352 million hits in 2018.

WEB PRESENCE

Our web listing partnership provides automatic feeds from our corporate site into 500 websites including the LandWatch, Lands of America, Land and Farm, LandFlip, Land Data Exchange, Land Broker Co-op, LandHub, and Land Search systems.



LandWatch™

LandAndFarm®

LDX
Land Data Exchange

LAND BROKER
COOP

LandsOfAmerica.com
#1 in Rural Real Estate Online

LANDFLIP

LandHub
Sell Your Land, Land Your Dream .com

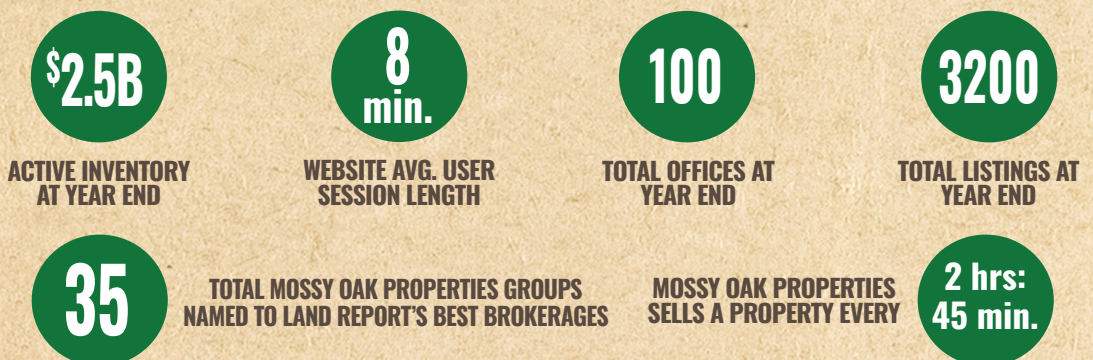
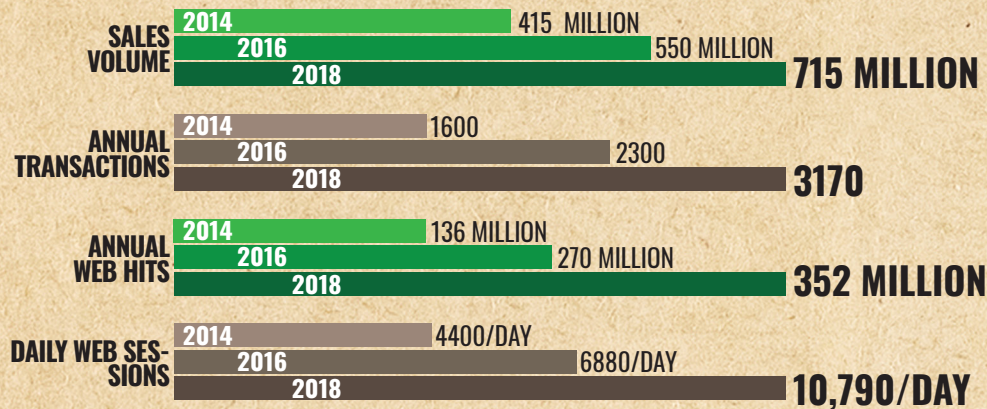
landsearch

MOSSY OAK PROPERTIES BY THE NUMBERS

The old saying is that there is strength in numbers. If that is the case, these numbers will show the strength of the Mossy Oak Properties program. A stronger program equals more opportunities for you as a Land Specialist.

AVERAGE USER SESSION LENGTH:
8 minutes

35 Mossy Oak Properties groups named to the land report's "America's Best Brokerages" list for 2018.



www.mossoakproperties.com | 866.667.2289

Each Mossy Oak Properties office is individually owned and operated.